

10th Anniversary — 2011 Great West Chase

SPONSORSHIP INFORMATION

The World of Westchase is organizing it's annual 5k Walk-Run and Children's Fun Run to benefit Just Elementary School. The Great West Chase, a USATF/RRTC nationally certified race, will be run within the Westchase community. These events, to be held on Saturday, October 29, represent a unique and wonderful opportunity to involve your business in a popular, media-covered, charitable event that will benefit the children of this school.

The organizers invite your participation and sponsorship of this event. Event sponsors can choose from four levels of sponsorship: bronze, silver, gold or platinum. Please see below for more details on sponsorship levels. Bronze sponsors (\$100) and Silver sponsors (\$250) will have the name of their businesses printed on the back of the 5K shirts, which will be distributed free to all race participants. Print size will vary based on sponsorship levels. Gold sponsors (\$500) and Platinum sponsors (\$1,000 and above) will have space reserved on the upper portion of the shirts' back for their business logos. Again, the size of the business logo on the shirt will be determined by its level of support. Finally, sponsors of the event will have their names printed in Westchase's premier newsmagazine, World of Westchase.

Race organizers are also looking for volunteers to staff a number of event committees. If interested, please call Race Co-Chairs, Tracy Urso at (813) 926-0596 or Chris Barrett at 920-9809.



The Great West Chase



Saturday, October 29, 2011

at 8 a.m.

(Children's Fun Run begins at 9 a.m.)

www.TheGreatWestChase.com

Please return check made out to The Great West Chase at 12157 W. Linebaugh Ave. PMB 224, Tampa, FL 33626 by September 16. Gold and Platinum sponsors will be contacted regarding their logo requirements. All questions regarding sponsorships should be directed to Tracy Urso at (813) 926-0596 (advertising@westchasewow.com).

The Great West Chase Sponsorship Levels

Platinum - \$1,000+

- Company name and/or logo in media mention when possible.
- Company name and/or logo on top portion of the back of race T-shirts.
- Four race participants (includes commemorative T-shirts) at no charge.
Note: Registration forms must be completed by individuals.
- Company banner may be displayed during the events. Tables will be available to anyone interested in being at the event (placement TBD).

Gold - \$500 to \$999

- Company name in media mention when possible.
- Company name and/or logo on top portion of the back of race T-shirts.
- Two race participants (includes commemorative T-shirts) at no charge.
Note: Registration forms must be completed by individuals.

Silver - \$250 to \$499

- Company name on back of race T-shirt.
- One race participant (includes commemorative T-shirt) at no charge.
Note: Registration forms must be completed by individuals.

Bronze - \$100 to \$249

- Company name on back of race T-shirt.
- Commemorative race T-shirt.

Yes, I would like to sponsor The Great West Chase 5k Walk/Run

Please cut and return:

Contact Name: _____ Business Name: _____

Sponsorship Level: _____ Bronze (\$100) _____ Silver (\$250) _____ Gold (\$500) _____ Platinum (\$1,000 and above)

Name of Business to Appear on Race Shirt: _____

Credit Card Number: _____ Exp. Date: _____ Name on Card: _____

Card Holder's Signature: _____ Circle: Visa/Mastercard/Discover/AMEX

Company Address _____ City _____ State _____ Zip _____

Email _____ Phone _____

Please return check made out to The Great West Chase by September 16 to: The Great West Chase c/o Tracy Urso, 12157 W. Linebaugh Ave. PMB 224, Tampa, FL 33626. *Electronic signatures are valid once sent via e-mail.