WOW 2024-2025 Advertising Insertion Order

THIS AGREEMENT, executed on _____ (date), between World of Westchase, Inc. and _____ (hereinafter "ADVERTISER"), establishes advertising space commitments, magazine ad policies, and insertion frequencies for **ADVERTISER**, and rates for such publication in the World of Westchase magazine (hereinafter "WOW").

SELECT YOUR ADVERTISING

MONTHLY MAGAZINE ADVERTISING
Monthly Magazine & Special Editions

ADVERTISER reserves the following advertising in the monthly magazine and/or special edition. Advertising includes one (1) business directory listing. Check all applicable months or editions.

SELECT: MONTHLY WOW MAGAZINE AD SIZE

	Full Page		Premium Full Page
	1/2 Page Horizontal		Premium 1/2 Page
	1/2 Page Vertical		
	1/4 Page		
	1/8 Page (Bus. Card)		

SELECT: 2024 WOW MAGAZINE EDITIONS

JAN	FEB	MAR	APL	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC

SELECT: 2025 WOW MAGAZINE EDITIONS

JAN	FEB	MAR	APL	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC

SELECT: ADDITIONAL BUSINESS DIRECTORY LISTINGS

Optional additional listings accompany each monthly ad placed:

	1 Additional Listing ($10)		2 Additional Listings ($20)
	3 Additional Listings ($30)		4 Additional Listings ($40)

ANNUAL DIRECTORY ADVERTISING
Annual Resident & Business Directory

ADVERTISER reserves the following ad space in WOW's annual Resident & Business Directory. Check all that apply.

SELECT: ANNUAL DIRECTORY PARTICIPATION YEAR

	2024 Annual Directory		2025 Annual Directory

SELECT: ANNUAL DIRECTORY SIZE

	Full Page		1/6 Page Horizontal
	2/3 Page Vertical		1/6 Page Vertical
	1/2 Page		1/12 Page Square
	1/3 Page Horizontal		Banner Ad (resident section)
	1/3 Page Vertical		6-Line Listing
	1/3 Page Square		4-Line Listing

SELECT: 2024 ADDITIONAL DIRECTORY LISTINGS

	6-Line Listing		4-Line Listing

SELECT: 2025 ADDITIONAL DIRECTORY LISTINGS

	6-Line Listing		4-Line Listing

MONTHLY DIGITAL ADVERTISING OR NEWS POST
Website, Facebook Post, Ezine, or Email Update

ADVERTISER reserves the following ads or post in the website, Facebook Neighborhood News, Ezine, or Update. Web placement includes both a square and banner ad.

SELECT: DIGITAL AD SIZE AND/OR POST

	Website Header Ads		Facebook News Posts
	Website Square Ads		Update Top Banner Ads
	Ezine Top Banner Ads		Update Bottom Banner Ads
	Ezine Bottom Banner Ads		Update Square Ads
	Ezine Square Ads		Online Directory

SELECT: WEBSITE ADS (select year and month)

Month of Post:	J	F	M	A	M	J	J	A	S	O	N	D
2024 Website Ad												
2025 Website Ad												

SELECT: 2024 FACEBOOK POSTS (select type and #/mo)

Month of Post:	J	F	M	A	M	J	J	A	S	O	N	D
Static												
Video												

SELECT: 2025 FACEBOOK POSTS (select type and #/mo)

Month of Post:	J	F	M	A	M	J	J	A	S	O	N	D
Static												
Video												

SELECT: EZINE ADS (select year and month)

Month of Post:	J	F	M	A	M	J	J	A	S	O	N	D
2024 Ezine Ad												
2025 Ezine Ad												

SELECT: EMAIL UPDATE ADS (select year and month)

Month of Post:	J	F	M	A	M	J	J	A	S	O	N	D
2024 Update Ad												
2025 Update Ad												

NOTES FOR OFFICE USE ONLY:

COMPLETE AD TOTALS

MONTHLY MAGAZINE ADVERTISING	
Monthly Magazine Ad (per issue*)	$ 0.00
Additional Directory Listing(s)	$ 0.00
TOTAL MAGAZINE	$ 0.00
MONTHLY DIGITAL ADVERTISING OR NEWS POST	
Website Advertising Monthly Total	$ 0.00
Facebook News Post Monthly Total	$ 0.00
Ezine Advertising Monthly Total	$ 0.00
Update Advertising Monthly Total	$ 0.00
Online Directory	$ 0.00
TOTAL DIGITAL ADVERTISING	$ 0.00
TOTAL MONTHLY ADVERTISING	$ 0.00
ANNUAL ADVERTISING	
Annual Directory Ad	$ 0.00
Annual Directory Line Listing	$ 0.00
Events and Online Directory	$ 0.00
TOTAL ANNUAL DIRECTORY	$ 0.00

COMPLETE BILLING DETAILS

Contact Name:	
Business Name:	
Billing Address:	
City/State/Zip:	
Phone:	
E-mail:	
Credit Card #	
CVV #	
Mo/Year Expiration:	
Billing Address:	
Billing City/State/Zip:	
Cardholder Name:	
Authorized Signature:	

WOW AD POLICIES

Reservation of advertising space constitutes a contract between ADVERTISER and World of Westchase, Inc.

ADVERTISER agrees to provide material suitable for publication to WOW on or before the 5th day of each month for the following month's publication. A 1% late fee will be assessed on your account for any balance over 30 days old. WOW's Advertising Director reserves the right to approve or reject all advertising. Such rejection shall not be construed as a breach of contract. Advertising may not be BROKERED, i.e. one advertiser selling or providing a portion of its space in the magazine to another person or entity. If the WOW Advertising Director agrees to accept material after this advertising deadline, a 10% late fee may be applied to the monthly rate listed herein, at the WOW's discretion. ADVERTISER further agrees to provide payment in the form of a credit card or check (with credit card backup) at time of submission of materials unless other-wise arranged at the discretion of the WOW Advertising Director. Lack of timely payment for reserved advertising space will result in the ad NOT running in the WOW. Prepayment is required on a per-issue, ongoing basis; 6- and 12-month frequency advertisers do not need to pay upfront for all issues reserved.

Additional charges may be incurred for creative services, i.e. reconstruction/setup/typesetting/scanning/photo retouching/etc. that may be necessary to ensure quality reproduction in WOW. WOW is authorized to repeat publication of previous advertising materials in the absence of changes received by WOW by the 5th day of each month for the following month's publication.

Failure to complete the ad reservation requirements of this agreement by ADVERTISER shall result in the imposition of a short rate penalty equal to 10% of the remaining contract total. ADVERTISER is responsible for any fees and costs necessary for collection on a delinquent balance, including court costs and attorney fees. WOW is not responsible for any costs incurred by ADVERTISER as a result of, by way of example and not limitation, acts of God, natural disasters, war or any other events or occurrences beyond WOW's control. ADVERTISER agrees to hold harmless World of Westchase, Inc., its Board and its independent contractors from any costs or expenses incurred by ADVERTISER, and agrees that any request for compensation shall be limited solely to costs incurred in the preparation of advertising material, based solely upon WOW's mistake or error.

AD DESIGN SERVICES NOTICE: Due to possible licensing restrictions, advertisements designed by the World of Westchase are not authorized for use in printed or electronic media outside of the World of Westchase magazine or its associated publications without prior written permission. Please contact the advertising director for additional contract, pricing and licensing information.

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