

THIS AGREEMENT, executed on _____ (date), between World of Westchase, Inc. and _____ (hereinafter "ADVERTISER"), establishes advertising space commitments, magazine ad policies, and insertion frequencies for **ADVERTISER**, and rates for such publication in the World of Westchase magazine (hereinafter "WOW").

SELECT YOUR ADVERTISING

MONTHLY MAGAZINE ADVERTISING

Monthly Magazine & Special Editions

ADVERTISER reserves the following advertising in the monthly magazine and/or special edition. Advertising includes one (1) business directory listing. Check all applicable months or editions.

SELECT: MONTHLY WOW MAGAZINE AD SIZE											
Full Page						Premium Full Page					
1/2 Page Horizontal						Premium 1/2 Page					
1/2 Page Vertical						Business Listing					
1/4 Page											
1/8 Page (Bus. Card)											
SELECT: 2026 WOW MAGAZINE EDITIONS											
JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
SELECT: 2027 WOW MAGAZINE EDITIONS											
JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
SELECT: ADDITIONAL BUSINESS DIRECTORY LISTINGS											
Optional additional listings accompany each monthly ad placed:											
1 Additional Listing (\$10)						2 Additional Listings (\$20)					
3 Additional Listings (\$30)						4 Additional Listings (\$40)					

ANNUAL DIRECTORY ADVERTISING

Annual Resident & Business Directory

ADVERTISER reserves the following ad space in WOW's annual Resident & Business Directory. Check all that apply.

SELECT: ANNUAL DIRECTORY PARTICIPATION YEAR	
2026 Annual Directory	2027 Annual Directory
SELECT: ANNUAL DIRECTORY SIZE	
Full Page	1/12 Page Square
1/2 Page	Banner Ad (resident section)
1/3 Page Vertical	6-Line Premium Box Listing
1/3 Page Square	4-Line Listing
1/6 Page Horizontal	
1/6 Page Vertical	
SELECT: 2026 ADDITIONAL DIRECTORY LISTINGS	
6-Line Premium Box Listing	4-Line Listing
SELECT: 2027 ADDITIONAL DIRECTORY LISTINGS	
6-Line Premium Box Listing	4-Line Listing

COMPLETE AD TOTALS

MONTHLY MAGAZINE ADVERTISING

Monthly Magazine Ad (per issue*)	
Additional Directory Listing(s)	
TOTAL MAGAZINE	

MONTHLY DIGITAL ADVERTISING OR NEWS POST

Website Advertising Monthly Total	
Facebook News Post Monthly Total	
Ezine Advertising Monthly Total	
Update Advertising Monthly Total	
Online Directory	
TOTAL DIGITAL ADVERTISING	

TOTAL MONTHLY ADVERTISING

ANNUAL ADVERTISING

Annual Directory Ad	
Annual Directory Line Listing	
Events and Online Directory	
TOTAL ANNUAL DIRECTORY	

MONTHLY DIGITAL ADVERTISING OR NEWS POST

Website, Facebook Post, Ezine, or Email Update

ADVERTISER reserves the following ads or post in the website, Facebook Neighborhood News, Ezine, or Update. Web placement includes both a square and banner ad.

SELECT: DIGITAL AD SIZE AND/OR POST													
Website Header Ads							Facebook News Posts						
Website Square Ads							Update Top Banner Ads						
Ezine Top Banner Ads							Update Bottom Banner Ads						
Ezine Bottom Banner Ads							Update Square Ads						
Ezine Square Ads							Online Directory						
SELECT: WEBSITE ADS (select year and month)													
Month of Post:		J	F	M	A	M	J	J	A	S	O	N	D
2026 Website Ad													
2027 Website Ad													
SELECT: 2026 FACEBOOK POSTS (select type and #/mo)													
Month of Post:		J	F	M	A	M	J	J	A	S	O	N	D
Static													
Video													
SELECT: 2027 FACEBOOK POSTS (select type and #/mo)													
Month of Post:		J	F	M	A	M	J	J	A	S	O	N	D
Static													
Video													
SELECT: EZINE ADS (select year and month)													
Month of Post:		J	F	M	A	M	J	J	A	S	O	N	D
2026 Ezine Ad													
2027 Ezine Ad													
SELECT: EMAIL UPDATE ADS (select year and month)													
Month of Post:		J	F	M	A	M	J	J	A	S	O	N	D
2026 Update Ad													
2027 Update Ad													

NOTES FOR OFFICE USE ONLY:

COMPLETE BILLING DETAILS

Contact Name:	
Business Name:	
Billing Address:	
City/State/Zip:	
Phone:	
E-mail:	
Credit Card #	
CVV #	
Mo/Year Expiration:	
Billing Address:	
Billing City/State/Zip:	
Cardholder Name:	
Authorized Signature:	

WOW AD POLICIES

Reservation of advertising space constitutes a contract between ADVERTISER and World of Westchase, Inc.

ADVERTISER agrees to provide material suitable for publication to WOW on or before the 5th day of each month for the following month's publication. A 1% late fee will be assessed on your account for any balance over 30 days old. WOW's Advertising Director reserves the right to approve or reject all advertising. Such rejection shall not be construed as a breach of contract. Advertising may not be BROKERED, i.e. one advertiser selling or providing a portion of its space in the magazine to another person or entity. If the WOW Advertising Director agrees to accept material after this advertising deadline, a 10% late fee may be applied to the monthly rate listed herein, at the WOW's discretion. ADVERTISER further agrees to provide payment in the form of a credit card or check (with credit card backup) at time of submission of materials unless otherwise arranged at the discretion of the WOW Advertising Director. Lack of timely payment for reserved advertising space will result in the ad NOT running in the WOW. Prepayment is required on a per-issue, ongoing basis; 6- and 12-month frequency advertisers do not need to pay upfront for all issues reserved.

Additional charges may be incurred for creative services, i.e. reconstruction/setup/typesetting/scanning/photo retouching/etc. that may be necessary to ensure quality reproduction in WOW. WOW is authorized to repeat publication of previous advertising materials in the absence of changes received by WOW by the 5th day of each month for the following month's publication.

Failure to complete the ad reservation requirements of this agreement by ADVERTISER shall result in the imposition of a short rate penalty equal to 10% of the remaining contract total. ADVERTISER is responsible for any fees and costs necessary for collection on a delinquent balance, including court costs and attorney fees. WOW is not responsible for any costs incurred by ADVERTISER as a result of, by way of example and not limitation, acts of God, natural disasters, war or any other events or occurrences beyond WOW's control. ADVERTISER agrees to hold harmless World of Westchase, Inc., its Board and its independent contractors from any costs or expenses incurred by ADVERTISER, and agrees that any request for compensation shall be limited solely to costs incurred in the preparation of advertising material, based solely upon WOW's mistake or error.

AD DESIGN SERVICES NOTICE: Due to possible licensing restrictions, advertisements designed by the World of Westchase are not authorized for use in printed or electronic media outside of the World of Westchase magazine or its associated publications without prior written permission. Please contact the advertising director for additional contract, pricing and licensing information.

CANCELLATION POLICY: Should an advertiser wish to cancel their contract, a 30 day notice is required. Advertiser is also responsible for a cancellation fee of 10% of the remaining contract to be invoiced at time of cancellation.

PREMIUM AD RENEWALS are due 45 days prior to contract expiration to maintain placement.

More Information

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WOW Magazine

westchasesow.com

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